# Naturaly BAY AREA SUPPLIER GUIDE



AN OVERVIEW OF SERVICE PROVIDERS WHO SUPPORT OUR COMMUNITY | 2023

## **DEAR NBA MEMBERS & FRIENDS,**

Naturally Bay Area was founded in 2018 as a 501(c)6 nonprofit and the first Naturally Network Affiliate.

We seek to galvanize and grow the natural and organic products industry by connecting entrepreneurs, investors and innovators through networking, mentorship, education and collaboration.

We could not foster this community without the support of our partners, nearly ¾ of whom are service providers for the natural products industry.

Many of our partners are board members and other volunteers who also put in countless volunteer hours to make our community stronger.

We hope you will enjoy learning more about the organizations that are dedicated to helping our Bay Area natural products community thrive.

In Appreciation,

DREW MCGOWEN NBA Board Chair

### **NOEL MCARDELL**

NBA Board Partnerships Lead





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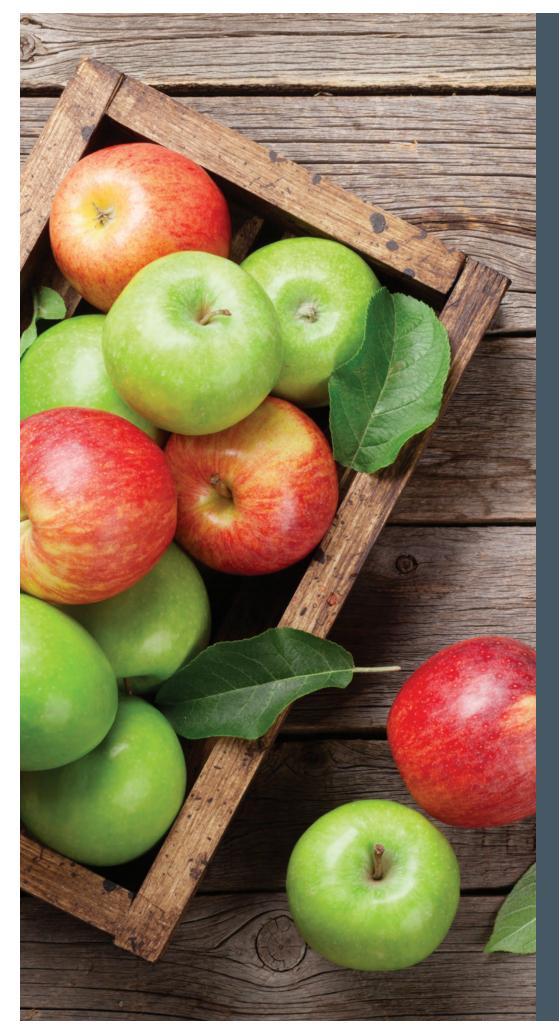
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Ryan Musser Consumer Products Industry Leader 415-677-3326 rmusser@bpmcpa.com

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**DAVIS WRIGHT TREMAINE** (DWT) is a 600+ attorney national law firm with a deep commitment to the food, beverage, and natural products industries. DWT has one of the largest food & beverage industry practices in the country, with over 40 attorneys who represent food innovators, entrepreneurs and investors at every level of the food chain, from Farm to Label. Our clients are "seed" (0-\$2mm annual revenue), "scaling" (\$2mm-\$20mm), and "seasoned" (\$20mm - \$1bn) food and beverage brands and the investors who fund them in all of the major food innovation hubs in the United States, including the San Francisco Bay Area, Boulder, Brooklyn, Austin, Chicago, Los Angeles, Seattle and Portland. To support the industry, DWT attorneys have assumed leadership roles in Naturally Bay Area, Nutrition Capital Network, the Culinary Institute of America's Food Business School, and OSC2, a community of sustainability-focused food industry business leaders. DWT is proud to be a Founding Sponsor of Naturally Bay Area.



## Contact information:

**Don Buder** PARTNER | San Francisco office donbuder@dwt.com



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We proudly support Naturally Bay Area in its mission to stimulate growth, entrepreneurship, and exceptional leadership, foster sustainable and responsible best practices, and facilitate collaboration and mutual support among members.

Cheryl A. Cauley

Partner cheryl.cauley@bakerbotts.com +1.650.739.7557



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## BRAUNHAGEY & BORDEN LLP San Francisco | New York

BraunHagey & Borden LLP represents leading emerging and high growth companies in food, beverage, health and wellness, and at the intersection of consumer, sustainability and tech.

Many of our clients are innovative businesses and investors in the better-for-you sectors of the food and CPG ecosystems. We are particularly passionate about partnering with entrepreneurs creating novel products and technology that push food and CPG markets in the direction of health and sustainability. In this pursuit, we draw on our deep experience to provide pragmatic, business-minded advice to clients at all stages in their life cycles—from early stage emerging companies, to fast-growing businesses building brand equity and commercial traction, to household brands with national and global scale.

#### 2021 TRANSACTIONS SNAPSHOT



#### CORE PRACTICE AREAS

- Equity & Debt Financings
- Mergers & Acquisitions
- Commercial & Tech Transactions
- General Corporate Counsel
- IP & Brand Protection
- SPAC Transactions
- Corporate Structuring & Governance



Dan Harris Partner & Head of Corporate Practice Director, Naturally Bay Area Board harris@braunhagey.com

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The Burbank Group

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We are proud to be founders of Naturally Bay Area

The Burbank Group at Morgan Stanley Private Wealth Management has focused on helping food, beverage and consumer products entrepreneurs prepare for success and manage their financial lives for over 25 years. Today The Burbank Group manages over \$2 billion and has been recognized by the Financial Times as one of the Top 400 Advisors in the United States every year from 2013 to 2021.

#### The Burbank Group | mike.burbank@morganstanleypwm.com | 415.576.2004

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ME

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- Financial Services
- Employee Benefits
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- Alternative Risk

#### CONSULTATIVE SERVICES

- Claims
- Loss Control
- HR Consulting
- Reps & Warranties
- Risk Management Assessments

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#### **Our Services**





**S2G Ventures** partners with entrepreneurs who are working on solutions to some of the world's greatest challenges across the food, agriculture, oceans, and energy markets. We provide capital, mentorship, and value-added resources to companies pursuing innovative market-based solutions that generate positive social, environmental, and financial returns.







# Partner with a bank that understands your industry

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#### To discuss how we can help you, please contact:

Lindsay Dwyer VP, Relationship Manager Commercial Banking | Bay Area lindsay.dwyer@unionbank.com Cell: (617) 285-8657



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## Baker Tilly is proud to support Naturally Bay Area



Understanding and managing growth, reducing risk throughout the supply chain, and acting as a Valued Business Advisor throughout the growth process is what we offer our clients.



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As a natural brand, you know product formulas are important. But what about brand formulas?

You need the right formula to grow your brand

#### The Formula for Growth





1000+ channel coverage including Whole Foods Market, Good Food Holdings, Amazon, and e-commerce.

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#### SALES & OPERATIONS PLANNING Understand costs & uncover ops to

improve margin









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RSF Social Finance works at the intersection of social change and finance, enabling investors and donors to align their money with their values, and connecting entrepreneurs with mission-aligned funding.

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## Take your brand to the next level

When it's time to unlock the full potential of your business, Trinity is a small(ish) brand and communications strategy, design, and activation agency that's been helping big brands – and brands with big plans – win for 20 years.

Remember, every touchpoint represents the investment you're making in your brand... reach out and we can help you leverage every opportunity.



matthew.youngblood@trinitybrandgroup.com

www.trinitybrandgroup.com

Trinity has been a proud sponsor of Naturally Bay Area from day one.



**LET'S TALK!** 

## JOIN US...

in providing unparalleled networking, cutting-edge insights, & opportunities to learn from industry experts to our 2500+ community members.

Together, we're changing our industry for good.



MONIQUE LLAMAS DIRECTOR OF PARTNERSHIPS & PROGRAMMING

monique@naturallybayarea.org

## NATURALLY BAY AREA SIGNATURE PROGRAMS



## **PITCH SLAM**

Our keystone event of the year! Entrepreneurs will take the stage to pitch their brand to the community and a chance to win BIG.



## **DISCOVERY BOX**

Curated boxes of hot products sent to 50+ industry tastemakers and retailers.



## LEADERSHIP NETWORKING FORUMS

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## **THANK YOU NATURALLY BAY AREA PARTNERS!**

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